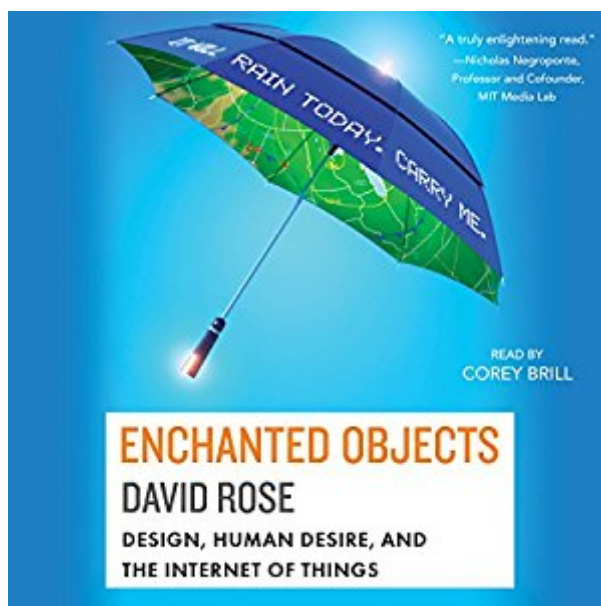


The book was found

# Enchanted Objects: Design, Human Desire, And The Internet Of Things



## Synopsis

In the tradition of *Who Owns the Future?* and *The Second Machine Age*, an MIT Media Lab scientist imagines how everyday objects can intuit our needs and improve our lives. We are now standing at the precipice of the next transformative development: The Internet of Things. Soon, connected technology will be embedded in hundreds of everyday objects we already use: our cars, wallets, watches, umbrellas, even our trash cans. These objects will respond to our needs, come to know us, and learn to think on our behalf. David Rose calls these devices - which are just beginning to creep into the marketplace - Enchanted Objects. Some believe the future will look like more of the same - more smartphones, tablets, screens embedded in every conceivable surface. Rose has a different vision: Technology that atomizes, combining itself with the objects that make up the very fabric of daily living. Such technology will be woven into the background of our environment, enhancing human relationships and channeling desires for omniscience, long life, and creative expression. The enchanted objects of fairy tales and science fiction will enter real life. Groundbreaking, timely, and provocative, *Enchanted Objects* is a blueprint for a better future, where efficient solutions come hand in hand with technology that delights our senses. It is essential listening for designers, technologists, entrepreneurs, business leaders, and anyone who wishes to understand the future and stay relevant in the Internet of Things.

## Book Information

Audible Audio Edition

Listening Length: 7 hours and 41 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Simon & Schuster Audio

Audible.com Release Date: July 15, 2014

Whispersync for Voice: Ready

Language: English

ASIN: B00KWBYBQQ

Best Sellers Rank: #21 in Books > Audible Audiobooks > Arts & Entertainment > Design #156 in Books > Arts & Photography > Decorative Arts & Design > Industrial & Product Design #282 in Books > Audible Audiobooks > Science > Technology & Engineering

## Customer Reviews

This book helps me look at human interface design in a different sense. Decades of experience

designing software and control systems have taught me a lot, but David Rose has made some things clear which escaped me. And it's a very readable, enjoyable book! I love it.

Interesting read for the creative and imaginative person. Some neat product mentioned/created is not marketed but that's OK.

Enchanted Objects uses the Internet of Things as a present day context for facilitating the design of what the author calls Enchanted Objects. Enchanted Objects are things that feed us useful information or simply perform some useful function while being largely blended into our environment (as opposed to being front-and-center like our iPhones). And while the idea of the "Internet of Things" (or certainly the phrase, anyway) is relatively new, the author has been a designer of enchanted objects for a very long time. I'm a product designer myself and quite technologically savvy as well. Still, Enchanted Objects gave me an opportunity to step back and think about the work that I've been doing (and the work I will do in the near future) in a refreshing new context. The book is an easy read, filled with stylized diagrams that I really enjoyed. The Author draws on his own personal experience as a product designer, entrepreneur and professor but also on a large body of knowledge in this field.

I enjoyed this book and have also passed it along to others who had similar sentiments. It's not super deep, but it inspires the reader to open their mind to the possibilities in this domain.

What a delight to read what's technologically available, on the drawing boards, and in the heads of those on the forefront. Rose puts it out there in a fun and enlightening way that's encouraging and very intriguing.

Interesting portrait of the future. Several examples of possible and available enchanted objects, but could have done with more.

David Rose is a harbinger of things to come, and has laid out a roadmap of questions to be answered by current and future innovators.

I read David Rose's Enchanted Objects with great interest. I am a confessed gadget fiend and love trying out all the new devices that people are always making. David Rose provides a good

perspective on how to think of gadgets and objects. He starts out by sketching a dystopian world where people are always looking at flat glass slabs, a world he calls terminal world. This is, of course, the world we currently live in. He then provides a more expansive view where one can imagine interacting with objects, not just in the sense of literal computers but more in the sense of things that traditionally are held and touched. He goes through a plethora of interesting objects such as a balance table for promoting conversation, the Lockitron lock and, of course, his Ambient Orb and GlowCaps. (These latter two things he particularly spearheaded.) He talks about a lot of key concepts in thinking about objects such as multimodality (dealing with different senses at the same time), having a shadow digital presence for physical objects in the real world and modularity between components to deal with obsolescence. He also talks a lot about the subtle problems we have in dealing with objects such as the "filter bubble" (where we are essentially just dealing with a virtual world and not the real world) or the uncanny valley (when objects get too lifelike and this seems a bit spooky and it is almost better for them to be stranger). He deals a bit with the issue with privacy and surveillance talking about the cameras in the Innovation Center where he worked. But I could imagine going into a lot more detail on the future world of information storage in the cloud and its privacy implications. In any case, it was an overall a good read and really gave me a lot of valuable thoughts on the physical world of the objects that I love to play with.

[Download to continue reading...](#)

Enchanted Objects: Design, Human Desire, and the Internet of Things  
ESP8266: Programming NodeMCU Using Arduino IDE - Get Started With ESP8266 (Internet Of Things, IOT, Projects In Internet Of Things, Internet Of Things for Beginners, NodeMCU Programming, ESP8266)  
Internet Business Insights: Lessons Learned and Strategies Used by 101 Successful Internet-Based Entrepreneurs (Internet Business Books)  
Enchanted Objects: Innovation, Design, and the Future of Technology  
Sex and Marriage: How to Guide for Sex and Passion and Desire for Married Couples: Discover the 10 Ways to Turn Your Sex Life From Routine to Lustful Desire  
Abundance by Design: Discover Your Unique Code for Health, Wealth and Happiness with Human Design (Life by Human Design Book 1)  
Sex and Marriage: More Sex, Passion and Desire for Married Couples: Discover the 10 Ways to Turn Your Sex Life From Routine to Lustful Desire (Sex Tips, ... Marriage, Marriage Advice, Marriage Help)  
Desire's Promise: The Desire Series Book 1  
Graphic Design Success: Over 100 Tips for Beginners in Graphic Design: Graphic Design Basics for Beginners, Save Time and Jump Start Your Success (graphic ... graphic design beginner, design skills)  
How to Use Graphic Design to Sell Things, Explain Things, Make Things Look Better, Make People Laugh, Make People Cry, and (Every Once in a While) Change the World  
Nursing: Human Science And Human Care

(Watson, Nursing: Human Science and Human Care) The Usborne Internet-Linked Children's Encyclopedia. [Written and Researched by Felicity Brooks ... [Et Al.] (Internet-Linked Reference Books) SEO - The Sassy Way of Ranking #1 in Google - when you have NO CLUE!: Beginner's Guide to Search Engine Optimization and Internet Marketing (Beginner Internet Marketing Series) (Volume 3) Online Business from Scratch: Launch Your Own Seven-Figure Internet Business by Creating and Selling Information Online (Internet Business Series) Internet Empire Profits: Create an Internet Business from Absolute Scratch with Domain Flipping & Associate Marketing SEO 2017 Learn Search Engine Optimization With Smart Internet Marketing Strateg: Learn SEO with smart internet marketing strategies SEO 2016 Learn Search Engine Optimization With Smart Internet Marketing Strategies: Learn SEO with smart internet marketing strategies Beyond Powerful Radio: A Communicator's Guide to the Internet Age •News, Talk, Information & Personality for Broadcasting, Podcasting, Internet, Radio The Usborne Internet-Linked Science Encyclopedia (Usborne Internet-Linked Discovery Program) Off-Grid Internet: Set Up Your Own Internet Connection + 5 Ways To Stay Connected Without Electricity

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)